FilmL.A., Inc.
6255 W Sunset Blvd, 12th Floor
Hollywood, CA 90028
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: S00089074-A **Type of Permit:** FILMING **Release Date:** 02/10/2015

Production Company	SKECHERS USA INC
Insured Company Name	SKECHERS USA INC
Contact Phone No. 1	213-359-4408
Contact Phone No. 2	
Fax	
Address	225 SEPULVEDA BLVD MANHATTAN BEACH, California 90266
Production Title	SKECHERS
Type of Production	Still Photo

Producer	n/a n/a
Director	n/a n/a
1st AD	n/a n/a
Production Manager	Ian Logan
FilmL.A. Coordinator	Brian Palmert
Location Manager	Ian Logan
Primary Phone	Mobile - 213-359-4408
Secondary Phone	
Location Assistant	n/a n/a
Primary Phone	Mobile - 213-359-4408
Secondary Phone	

Fees

FILMLA FILM PERMIT RIDER FEE	$100.00
SANTA MONICA FILM APPLICATION FEE	$162.96
SANTA MONICA BEACH FILM MINOR 1-20 CAST/CREW LOCATION FEE	$1,086.35
SANTA MONICA PIER/CAROUSEL FILM/VIDEO HALF DAY LOCATION FEE	$1,058.82

Total Permit Fee $2,408.13

Number of Locations 4

NOT A PERMIT

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Summary Information — Location

Permit Number S00089074-A
Production Company SKECHERS USA INC
Insured Company SKECHERS USA INC
Production Title SKECHERS

Location Manager Ian Logan
Primary Phone Mobile - 213-359-4408
Secondary Phone

Location Address 200 SANTA MONICA PIER, SANTA MONICA, CA 90401

Location Name SANTA MONICA PIER

Location Type Pier

Film Dates 2/12/2015 - 2/12/2015 07:00 - 13:00 1 day

Open or Closed to the Public Open

Generic Conditions
All vehicles must be parked on private property
Must Maintain 5' Clearance on Sidewalks/Walkways
No cast or crew parking on area streets
No interference with merchant activity.
No interference with vehicular or pedestrian traffic
No stopping or setting up in front of merchants or residents without prior approval

Please see attached document Ian Logan Sketckers agent letter.pdf

Equipment on Location

Type	Quantity
Cast/Crew vehicles	10
Cube Trucks	1
Motor Homes	1
Vans	1

Personnel on Location

Type	Quantity
Cast	2
Crew	13

Filming Activities Exterior models against scenery; B Roll video of stills shoot;

Jurisdiction **Political:** City of Santa Monica **Police:** Santa Monica Police Department **Fire:** Santa Monica Fire Department

Thomas Guide **Page:** 671 **Grid:** E3

Location Notes
Must contact Aurora Pina (310-458-8935) in advance to secure permission to film at the Pier.
No posting of production/directional signs allowed on public property.

Approvals

SANTA MONICA - PUBLIC WORKS DEPARTMENT	Kathy Ruff
SANTA MONICA - SANTA MONICA PIER CORPORATION	Aurora Pina
SANTA MONICA POLICE DEPARTMENT	Mike Braaten
SANTA MONICA - PARKING SERVICES	Anthony Mazeika

Coordinator Note NO SANTA MONICA POLICE OFFICER REQUIRED

Coordinator Note All public domain areas approved. If company wants to shoot within any of the Pier Tenants premises separate arrangements must be made directly with that tenant.

Municipal Pier cannot be blocked at anytime. 12' lane must be clear at all times.

All equipment must be hand carried on and off the Pier.

Coordinator Note NO SANTA MONICA HARBOR GUARD REQUIRED

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Summary Information — Location

Permit Number S00089074-A
Production Company SKECHERS USA INC
Insured Company SKECHERS USA INC
Production Title SKECHERS

Location Manager Ian Logan
Primary Phone Mobile - 213-359-4408
Secondary Phone

Coordinator Note RIDER A ADDS B-ROLL AND RELEASES LOCATION

Parking

Base Camp
Location Type : Other Location
LOT #1 NORTH
1550 Palisades Beach Rd,
Santa Monica, CA, 90401

Crew Parking
Location Type : Other Location
LOT #1 NORTH
1550 Palisades Beach Rd,
Santa Monica, CA, 90401

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Summary Information — Location

Permit Number S00089074-A
Production Company SKECHERS USA INC
Insured Company SKECHERS USA INC
Production Title SKECHERS

Location Manager Ian Logan
Primary Phone Mobile - 213-359-4408
Secondary Phone

Location Address SANTA MONICA BEACH (EXCLUDING PIER & OCEAN FRONT WALK), SANTA MONICA, CA, 90401

Location Name SANTA MONICA BEACH

Location Type Beach

Location Description WHEN HAVING WATER ACTIVITY OR REQUESTING USE OF LIFEGUARD TOWERS
* PRODUCTION NEEDS TO CONTACT THE LEAD SANTA MONICA LIFEGUARD CAPTAIN 2 DAYS IN ADVANCE AT 310-394-3261 TO DISCUSS THEIR ACTIVITY.

Film Dates 2/12/2015 - 2/12/2015 07:00 - 19:00 1 day

Open or Closed to the Public Open

Generic Conditions All vehicles must be parked on private property
Must Maintain 5' Clearance on Sidewalks/Walkways
No cast or crew parking on area streets
No interference with vehicular or pedestrian traffic

Please see attached document DTSM Filming Guidelines 2013.pdf

Equipment on Location

Type	Quantity
Cast/Crew vehicles	10
Cube Trucks	1
Motor Homes	1
Vans	1

Personnel on Location

Type	Quantity
Cast	2
Crew	13

Filming Activities Exterior models against scenery; south of pier; B Roll Video of stills shoot ;

Jurisdiction **Political:** City of Santa Monica **Police:** Santa Monica Police Department **Fire:** Santa Monica Fire Department

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Location Notes No posting of production/directional signs allowed on public property.

Approvals

SANTA MONICA - PUBLIC WORKS DEPARTMENT	Kathy Ruff
SANTA MONICA POLICE DEPARTMENT	Mike Braaten
SANTA MONICA/COMMUNITY AND CULTURAL SERVICES - ALL CITY PARKS/STATE BEACH AND BEACH PARKING LOTS	Debbie Braley

Coordinator Note NO WATER ACTIVITY

Coordinator Note NO SANTA MONICA POLICE OFFICER REQUIRED

Coordinator Note RIDER A ADDS B-ROLL AND RELEASES LOCATION

Parking

Base Camp
Location Type : Other Location
LOT #1 NORTH
1550 Palisades Beach Rd,
Santa Monica, CA, 90401

Crew Parking
Location Type : Other Location
LOT #1 NORTH
1550 Palisades Beach Rd,
Santa Monica, CA, 90401

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Summary Information — Location

Permit Number S00089074-A
Production Company SKECHERS USA INC
Insured Company SKECHERS USA INC
Production Title SKECHERS

Location Manager Ian Logan
Primary Phone Mobile - 213-359-4408
Secondary Phone

Location Address Ocean Front Walk, Ocean Park - Santa Monica Pier, Santa Monica, CA 90404

Location Type Pedestrian walkway

Film Dates 2/12/2015 - 2/12/2015 08:00 - 19:00 1 day

Open or Closed to the Public Open

Generic Conditions
All vehicles must be parked on private property
Must Maintain 5' Clearance on Sidewalks/Walkways
No cast or crew parking on area streets
No interference with merchant activity.
No interference with vehicular or pedestrian traffic
No stopping or setting up in front of merchants or residents without prior approval

Equipment on Location

Type	Quantity
Cast/Crew vehicles	10
Cube Trucks	1
Motor Homes	1
Vans	1

Personnel on Location

Type	Quantity
Cast	2
Crew	13

Filming Activities Exterior models against scenery; B Roll Video of stills shoot;

Jurisdiction **Political:** City of Santa Monica **Police:** Santa Monica Police Department **Fire:** Santa Monica Fire Department

Thomas Guide **Page:** 671 **Grid:**

Approvals

SANTA MONICA - PUBLIC WORKS DEPARTMENT	Kathy Ruff
SANTA MONICA POLICE DEPARTMENT	Mike Braaten
SANTA MONICA/COMMUNITY AND CULTURAL SERVICES - ALL CITY PARKS/STATE BEACH AND BEACH PARKING LOTS	Debbie Braley

Coordinator Note NO SANTA MONICA POLICE OFFICER REQUIRED

Coordinator Note RIDER A ADDS B-ROLL AND RELEASES LOCATION

Parking

Base Camp
Location Type : Other Location
LOT #1 NORTH
1550 Palisades Beach Rd,
Santa Monica, CA, 90401

Crew Parking
Location Type : Other Location
LOT #1 NORTH
1550 Palisades Beach Rd,
Santa Monica, CA, 90401

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Summary Information — Location

Location 4 of 4

Permit Number	S00089074-A	**Location Manager**	Ian Logan
Production Company	SKECHERS USA INC	Primary Phone	Mobile - 213-359-4408
Insured Company	SKECHERS USA INC	Secondary Phone	
Production Title	SKECHERS		

Location Address Rose Ave., Washington Blvd., Speedway, Lincoln Bl. (Inclusive, excluding Abbot Kinney and Venice Canals), Los Angeles, CA, 90291

Location Type Walking Grid

Film Dates 2/12/2015 - 2/12/2015 07:00 - 19:00 1 day

Open or Closed to the Public Open

Generic Conditions
Interior/exterior filming activity may not exceed a two hour time frame.
It is the responsibility of the permittee to be aware of Special Condition areas, which are excluded from this grid location. A complete list of Special Condition areas can be found at www. Filmla.com
May not interfere with filming activities of production companies in possession of location-specific permits, previously scheduled special events, or existing construction projects.
No cast or crew parking on area streets
No interference with merchant activity.
No interference with vehicular or pedestrian traffic
No stopping and setting up in residential areas before 7am or after 10pm without prior approval
No stopping or setting up in front of merchants or residents without prior approval

Equipment on Location

Type	Quantity
Cast/Crew vehicles	10
Cube Trucks	1
Motor Homes	1
Vans	1

Personnel on Location

Type	Quantity
Cast	2
Crew	13

Filming Activities Exterior establishing shots; Exterior models against scenery; Handheld equipment; b-roll;

Jurisdiction **Political:** Los Angeles City - Council District 11 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 671 **Grid:**

Approvals LOS ANGELES CITY POLICE DEPARTMENT Melissa Hernandez

Coordinator Note RIDER A ADDS B-ROLL AND RELEASES LOCATION

Parking

Base Camp
Location Type : Filming Location

Crew Parking
Location Type : Filming Location

NOT A PERMIT

Permit #S00089074-A

and am authorized to enter into binding contractual agreements on it's behalf. I further certify that I am authorizes by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on behalf of Principal in my capacity as its authorized representative, I appoint Film Permits Unlimited, Inc. and it's employees and agents ("FPU") as Principal's authorized representatives and agents to apply for location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits on behalf of Principal through Film LA, Inc., any city and county, or through any other jurisdiction: to negotiate, discuss, accept, modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and /or community guidelines applicable to any such permit): and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or its insurer) remains responsible and liable for all obligations imposed by or incidental to any permit or rider issued to Principal signed by an employee or agent of (including any coordinator, runner or messenger used by) FPU. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints FPU as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect thereto. Any person, agency, entity, or organization (including Film LA, Inc. and any city county or other jurisdiction) may rely upon this appointment and need not obtain further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient, and may be treated as an original for all purposes. The appointment may be revoked by Principal at any time in writing, but in any case, shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint FPU as agent for Principal, and based upon that authority I hereby appoint FPU as Principal's agent as set forth herein.

Dated: 9/5/13

SKECHERS
Name of Principal

By: [signature]
Representative's Signature

IAN LOGAN
Print Representative's Name

Location Mngr.
Representative's title

330 S. SEPULVEDA BLVD. Manhattan Beach 90266
Principal's Address

310-318-3100
Principal's Telephone

Film Permits Unlimited, Inc.
Phone (818) 347-9929
Fax (818) 347-9784

Please sign and fax back
Principal = Name of Company

NOT A PERMIT

Updated July 2013

DOWNTOWN SANTA MONICA FILMING GUIDELINES

- A **City of Santa Monica permit through FilmL.A** is required. Please go to www.filmla.com and apply for the permit through the Online Permit System (OPS) or for more information, please call FilmL.A. at 213-977-8600 and ask for Production Planning.

- **An Application Fee, Site Fee, and Certificate of Insurance** is also required.

- Normal permitted filming hours are from 8:00 a.m. to 10:00 p.m. Filming activity before 8:00 a.m. or after 10:00 p.m. requires a written approval from 90% of residents and businesses located with 250-foot radius of filming location.

- No filming is allowed on Wednesdays due to Farmers' Market or on Saturdays and Sundays due to the high volume of shopping traffic. However, low-impact, small productions – man-on-the-street interviews and still photo shoots will be considered on a case-by-case basis.

- A filming fee is required pursuant to Downtown Santa Monica, Inc **Filming Fee Schedule**. A location fee is applicable for **each day** of filming including preparation and strike days.

- No parking of equipment in alleys will be allowed. Parking of generators in alleys will be considered on a case-by-case basis and must be approved by the City of Santa Monica.

- No District pedestrians or vehicle traffic are to be unreasonably inconvenienced, and no merchant, pavilion tenant or cart vendor is to be disturbed by the filming or prep time, without prior notification to the merchant or tenant and Downtown Santa Monica, Inc.

- Street meters require the signature of the merchant adjacent to the space.

- On the Third Street Promenade, there must always be an unobstructed 12' fire lane.

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